



Humanscale®

Aiming towards an *Ergonomic* India!



PROMOTING WORKPLACE ERGONOMICS IN INDIA

 **S CUBE** LEADS THE WAY!



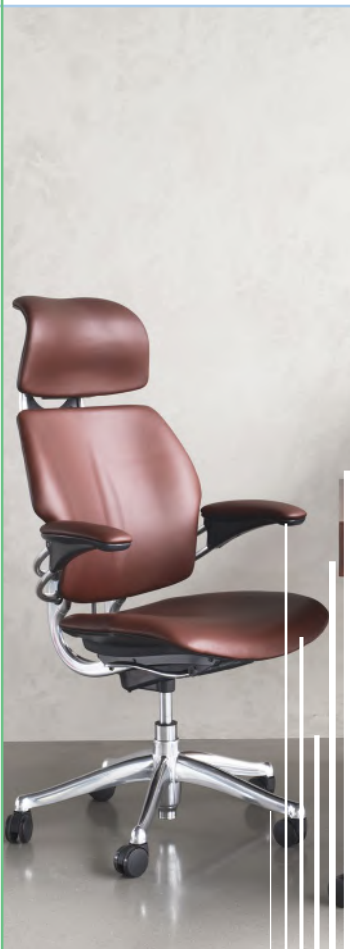
An employee is a company's biggest asset. Thus an employees' health is important not only for the employee as an individual but for the progress of the organisation as well. Dealing with work pressure, managing deadlines and sitting in front of the computer on a daily basis is a visually and physically demanding job. It has a negative impact on the employee's health as routine tasks like answering emails, writing reports, and participating in web conferences require prolonged periods of computer use. For the average worker, this has led to an increase in various health issues.

In this scenario, thoughtful workplace ergonomics can act as a gear for accelerating employee performance. Designing of space is carried out in such a way that it meets the future vision of the company as well as provides a safe and productive environment to the employees.

Understanding Ergonomics

Ergonomics is an applied science that is concerned with designing and arranging the work tools in a way that enables its users to interact with it in an efficient and safe manner. There are many design elements and principles which work in improving the ergonomics of a workplace. The ergonomics of the space needs to stimulate the employee to spend their most productive hours efficiently.

Various studies in India suggest that the main health issues in the workplace today are brought on by the increasing presence of technology. This has led to an increase in musculoskeletal complaints such as eye strain, lower back pain and wrist discomfort. Studies suggest over 50 per cent of computer users go about their daily work with at least one form of musculoskeletal discomfort. With the ever-increasing use of smartphones and tablets, there are now additional issues such as neck strain, shoulder ache, headache and tingling sensations in the hands and arms.



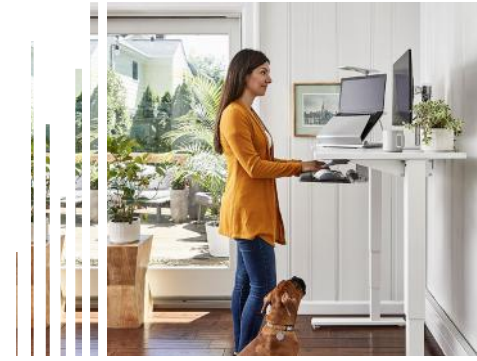


These eye-opening studies shed light on the growing number of work-related issues stemming from prolonged computer use. More and more organizations are beginning to see the link between worker discomfort, lost productive time and cost. Proactively addressing discomfort levels therefore becomes an important business strategy.

Here is where Bangalore based S Cube Ergonomics has taken up the mantle and leading the way in promoting workplace ergonomics in India.



ABOUT



S Cube Ergonomics was established in September 2014. We are an **authorized Manufacturing and Distribution Partner for Humanscale International Holdings Ltd, Dublin.**

Founder and Director Mr Sathish Nandagopal has rich business experience of over 26+ years in various Building Material Products and Workplace Ergonomic Solution that improves the health and comfort of work life.

New York-based **Humanscale** is a leading designer and manufacturer of high performance ergonomic products that improve the health and comfort of employees. By leveraging new technology in functional yet minimal designs, Humanscale transforms traditional offices into active, intelligent workspaces. Committed to making a net positive impact on the earth as well as our customers, Humanscale offers award-winning products designed with a focus on function, simplicity and longevity.

S Cube offers Humanscale's Ergonomic workplace solutions predominantly for commercial IT-based organizations and home offices. We have successfully showcased our project capabilities and skills as a distribution partner for Humanscale in India, Nepal, Bangladesh and Sri Lanka. S Cube launched the state-of-the-art '**Ergonomic Experience Centre**' in Bengaluru, Hyderabad and Pune to strengthen its focus on retail business and MSME segments. S Cube has also been catering to the needs of work-from-home clients through eCommerce and rental strategies.



WHY CHOOSE US?



At S Cube, we always go above and beyond to exceed the expectations of our clients. We have worked with high profile companies and your satisfaction has always been our goal. Before embarking on a new project, we take the time to understand the requirements of your space. We will accordingly suggest the most suitable products from our ergonomic range. With rich expertise in the field of ergonomics, our experienced sales team is always here to offer guidance and advice.

We also provide installation services across India to ensure that you are able to understand the features of our products and use them effortlessly. Our team has been trained extensively and should you need help in selecting or installing a product, we are just a call away.

At our online platform, you will not only come across a great range in terms of functionality but also in terms of price. There are amazing combo offers and you can even go for the rental option to get a feel of the product and understand if it is right for you.

We deliver excellent customer service and assure you of a delightful experience. We invite you to visit our experience centre to explore the options.

S Cube had announced a slew of initiatives in India since 2020 to promote good ergonomic posture at the workplace in collaboration with Humanscale.

- As a first major initiative, S Cube had announced the national launch of its Plug & Play Ergonomic Home Office Set-up. This 'Work from Home (WFH) Executive Package' from Humanscale consisting of an Ergonomic Task Chair, Height Adjustable Desk, Monitor Arm, Docking Station, Keyboard Tray and a Cable Management system, is a complete workstation providing ergonomic support and comfort while working from home.



- Subsequently, with a view to protect 'Study From Home (SFH)' students from physical hazards and musculoskeletal disorders, S Cube had announced the national launch of its Ergonomic Home Study Station. This 'SFH-Student Package' consists of an Ergonomic Chair, Fixed Desk, Monitor Arm, Keyboard Tray, Foot Rocker and a two drawer Pedestal, making it a complete Study Station providing ergonomic support and comfort while learning from home.
- S Cube then announced the national launch of yet another innovative initiative 'eRental' wherein individuals, start-ups and large companies (having most of their employees working from home) can rent at highly affordable prices, the Humanscale range of WFH ergonomic products.

S Cube's state-of-the-art '**Ergonomic Experience Centre**' in Bengaluru, Hyderabad and Pune now caters to the surging demand for the the Humanscale range of ergonomic products like chair, height adjustable desk, monitor arm, Keyboard tray etc. Humanscale's range of intuitive work tools were designed to be used together to form the essential workstation. Combining ergonomics expertise with innovative design, the work tools are unique because they adjust to the user, making work more comfortable and complementing any work style. Our Essential Workstation products are the core of any workstation. All of our tools, from our sit/stand surfaces and task chairs, to our range of keyboard platforms and monitor arms, provide the most support and complete comfort to all users.





MILESTONE



2022

Third 'Ergonomic Experience Centre' in **Pune** (760 Sq.ft Unit, Prominent location – Global Business Hub)

2021

Second 'Ergonomic Experience Centre' in **Hydrebad** (3400 Sq.ft Unit, Prominent location – HiTech City)

India's First **Assembly Unit** Setup: 6000 Sq.ft Unit, Capacity of 150 Chairs/day. With the assembly plant, we will be able to minimize freight costs and control lead times, as well as expand our presence in India.

2020

First & Exculsive '**Ergonomic Experience Centre**' in Bengaluru (2400 Sq.ft Unit, Prominent location - Indiranagar)

Launch of eCommerce site '**eShop**' and '**eRental**' to meet the WFH customers requirement

2019

Warehouse: 12,000 Sq.ft Unit to support Retail initiatives

2014

Inception of  **S CUBE**



OUR CLIENTELE



Every aspect of our brand and business embodies Humanscale’s guiding principles of function, simplicity, longevity, and beyond sustainability. Our clients embrace this philosophy. The list of our clients speaks for itself. Since our inception in 2014, we have catered to the needs of both start-ups and Fortune 500 companies with the same level of dedication at the core of every partnership. We have completely devoted our hearts and minds to the requirements of our clients. We take pride in accomplishing success in our endeavours and building lasting relationships. With a strength of 30+ team members, **S Cube is aiming towards an ergonomic India!**



Humanscale®



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